

Corporate DNA: Using Organizational Memory To Improve Poor Decision-making By Arnold Kransdorff

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organizational culture and the management of - vessel for preserving organizational memory and a force Memory." Building Organizational of organizational culture and corporate

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building organizational memories using - We begin by discussing some ideas related to the structuring of an organizational memory (OM) using flight safety (1996). Corporate Memory as Distributed Case

organizational memory challenges faced by - organizational memory models and systems that are best suited to different tems are then addressed and illustrated using case Kransdorff (1998) coined the term corporate . for sharing knowledge and to inform decision- making. This study will look at OM contained in Organizational Memory to Improve Poor Deci-.

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exploring the impacts of knowledge (re) use and - use and organizational memory on the making in devising corporate approaches to organizational knowledge management practices due to

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mapping knowledge management and organizational - there remains a need to not only define the contingent difference between knowledge management and organizational organizational or corporate memory

corporate dna - ashgate publishing - Corporate DNA Using Organizational Memory to Improve Poor Decision-Making Arnold Kransdorff April 2006 244 x 172 mm 242 pages Hardback 978-0-566-08681-6 79.00

arnold kransdorff | linkedin - View Arnold Kransdorff's (United Kingdom) professional profile on LinkedIn. The other is decision-making. Pencorp are specialists in advising how to capture organisational memory (OM) and then using it to help organisations " Corporate DNA, Using Organizational memory to improve poor decision-making"(Link).

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